



Sukrut Systems Selected as a Red Herring Top 100 Asia Tech Startup

Hong Kong, China - Red Herring announced its [Top 100 Asia](#) award in recognition of the leading private companies from Asia, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's Top 100 list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe **Sukrut Systems** embodies the vision, drive and innovation that define a successful entrepreneurial venture. **Sukrut Systems** should be proud of its accomplishment, as the competition was very strong.”



Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.

Speaking on the occasion, Mr. Narendra K Saini, CEO, Sukrut Systems said, "We are extremely delighted to be selected as the Winners of The Red Herring Top 100 Asia Award this year. It is an acknowledgment of our hard work, passion and the commitment to our clients, to the innovations and our focus on continuous improvement towards excellence. Since our inception, Sukrut Systems has become a synonym of innovation and within a short span of a year and half and it has been recognized at various national and international platforms. It will be our endeavour to continue on the path of innovation and create more path breaking products and services to connect the dots in customer value chain."